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The logo consists of a solid yellow circle. Inside the circle, the word "ALE" is written in a large, bold, black, rounded sans-serif font. Below "ALE", the word "comics" is written in a smaller, bold, black, rounded sans-serif font. At the bottom of the circle, there is a thick black horizontal line that extends across most of the width, then drops down vertically on the left side, and then angles upwards and to the right, ending at the right edge of the line.

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